



E-COMMERCE EXPERT COURSE

Traning Mode	Regular	Fastrack	Weekend
Classroom	6 Months	3 Months	6 Months
Online	6 Months	3 Months	6 Months
Crashcourse	45 Days	45 Days	45 Days

Next-G EducationTM

Our Partners

- nextgeducation.com
- webdevelopmentinstitute.com
- graphicdesigninstitutes.com
- architectinstitutes.com
- videoeditinginstitutes.com

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+91-7683-072-463
+91-7503-301-775

Now Days, Choice of People in Online Marketing is Increasing Day By Day. Increasing Large Amount of E-commerce Website in Online Creating Better Job Opportunities For Fresher As Well As Professional. Considering Increasing Job Options in E-commerce Industry, We Have Designed E-commerce Expert Course, Which is Best Suitable For Beginner and Professional to Be Expert in E-commerce Website Designing and Development. After Completion of This Course On Can Opt Their Career in Website Designer, E-commerce Website Designer, Wo-commerce Developer, E-commerce Website Developer Etc.

Who Can Join E-commerce Expert Course

- ▶ 10th,12th or Equivalent
- ▶ BCA/MCA, B.Tech, M.Tech, B.sc (IT), B.sc(CS)
- ▶ Diploma Candidates

Web Expert Course Details

Module-i : Web Design

Module-ii: Web Development

Detailed Syllabus

Module-i : Editing, Designing & Print Concepts

Adobe Photoshop Course For Web Design

Introduction To Photoshop

- Raster and Vector
- Set Image Size, Unit, Resolution & Color Mode
- Color Profile
- Photoshop Overview

Selection

- Make Selection With Tools
- Rectangular Marquee • Elliptical Marquee
- Single Row
- Single Column

- Lasso
- Polygonal Lasso
- Magnetic Lasso
- Quick Selection
- Magic Wand

Crop & Select Color

- Crop Tool
- Perspective Crop
- Slice
- Slice Selection
- Eyedropper
- Color Sampler

Image Editing Tools & Color Correction

- Spot Healing
- Healing
- Patch
- Content-aware Move
- Red Eye
- Adjustments
- Brightness/contrast
- Levels
- Curves
- Exposure
- Vibrance
- Hue/saturation
- Color Balance
- Black & White
- Photo Filter
- Channel Mixer
- Color Lookup

Brush Tools

- Brush
- Create Brush
- Upload Brush
- Use Brush Setting
- Pencil
- Color Replacement
- Eraser
- Background Eraser
- Magic Eraser
- Blur
- Sharpen
- Smudge
- Dodge
- Burn
- Sponge

Color

- Fill Color In Selection
- Pattern
- Gradient
- Paint
- Bucket

Create Path

- Use Pen
- Freeform Pen Tool
- Add Anchor Point
- Convert Point

Text

- Use Horizontal & Vertical Type
- Use Horizontal & Vertical Type Mask
- Character & Paragraph Palette

- Font Size
- Font Family
- Font Style
- Leading
- Kerning
- Tracki Ng
- Horizontal & Vertical Scale
- Baseline Shift
- Paragraph Align
- Left & Right Indent
- Before & After Paragraph Space

Create Shape

- Rectangle
- Rounded Rectangle
- Ellipse
- Polygon
- Line
- Custom Shape Create And Add Shape

Work Mask

- Clipping Mask
- Layer Mask
- Type Mask
- Vector Mask
- Quick Mask

Layer Style

- Bevel & Emboss
- Stroke
- Inner Shadow
- Inner Glow
- Satin
- Color Overlay

- Gradient Overlay
- Pattern Overlay
- Outer Glow
- Drop Shadow

Practice Work

- Create Banner
- Poster
- Mobile App Ui
- Website Ui (Responsive)
- Social Media Post

Filter

- Filter Gallery
- Camera Raw
- Liquify
- Oil Paint
- Vanishing Point
- Blur, Distort, Noise
- Pixelate
- Render
- Sharpen
- Stylize

3d

- Create 3d Shape
- 3d Text
- 3d Custom Shape
- Apply Texture
- Use 3d Material Eyedropper
- Use 3d Material Drop

Use Adv. Option

- Action
- Animation

- Create GIF File

Export File in

- .Psd
- .Jpg
- .Png
- .Gif
- Pdf

HTML & Css

Introduction to Html

- What is Static/dynamic Website
- What is Seo Friendly Website
- What is Responsive Website
- What is Html
- Html4 Vs Html5
- Editors in Html

Working With Basic Tags

- Doctype in Html
- Tag and Attributes
- Title and Meta Tag
- Headings and Paragraph
- Formatting Tags
- Editors in Html

Anchors and Hyperlinks

- Internal Link
- External Link
- Text Link
- Image Link
- Email Link
- Phone Link
- Target Attribute

Working With Lists

- Ordred List
- Unordred List
- Definition List
- Nested List
- List Attributes

Working With Google Map & Youtube

- Google Map Insertion in Webpage
- Youtube Video Insertion in Webpage

Working With Tables

- Creating Tables On a Web Page
- Altering Tables and Spanning Rows & Columns
- Placing Images & Graphics Into Tables
- Aligning Text & Graphics in Tables
- Adding a Background Color

Working With Html Form

- Html Input Tags
- Html Input Attributes
- Setting Up Form
- Form Attributes
- Submit And Reset Button

Html5 Semantic Tags

- Header and Footer Tag
- Section Tag
- Figure and Figcaption
- Nav and Aside Tag

Html5 Audio & Video

- Audio Tag
- Video Tag

HTML5 API'S

- Drag & Drop
- Local Storage
- Geolocation

Css

Introduction To Css

- What is Css?
- How Css Works?
- Types of Css,internal,inline,external
- Css Selectors
- Comments In Css
- How to Link External Css

Working With Basic Css Properties

- Selectors : Class or Elements
- Colors
- Height / Width
- Border
- Margin and Padding
- Css Box Model

Working With Web Layouts

- Aligning Div
- Two Div Align
- Three Div Align
- Four Div Align
- Use of Floats
- Clearing Float
- Inline or Block Element

Working With Background,gradient or Image

- Background Color
- Background Image
- Background Position

- Background Attachment
- Gradient Colors
- Image Sprite

Working With Text Properties

- Text Alignments
- Line Height(Leading)
- Letter Spacing(Kerning)
- Font Family
- Font Size With Font Weight
- Tips For Improving Text Readability

Working With Icons & Fonts

- Use of Font Awesome
- Use of Flat Icons
- Use of Google Fonts

Working With Menus and Positions

- Static Position
- Fixed Position
- Absolute Position
- Relative Position
- Creating Menu
- Menu With Multi Dropdown

Working With Border and Shadow

- Border
- Border Image
- Rounded Corner
- Box Shadow
- Text Shadow

Working With Outline and Ui

- Outline
- Outline Offset
- Resize

Working With Image Stretching Problem

- Object Fit : Fill
- Object Fit : Contain
- Object Fit : Cover

Working With Html Form & Css

- Labels With Inputs
- Form-based Selectors
- Changing Properties of Form Elements
- Formatting Text in Forms
- Formatting Inputs
- Formatting Form Areas
- Changing The Appearance of Buttons
- Laying Out Forms

Working With 2d & 3d Transforms

- Translate
- Rotate
- Skew
- Scale

Working With Hover,transitions & Animations

- Hover Effects
- Transitions
- Animations
- Creating Web Ads Using Animation

Bootstrap

Introduction to Bootstrap

- What is A Responsive Website
- What is Bootstrap
- Where to Download
- How to Use Bootstrap
- Bootstrap Directory Structure

Working With Grid In Bootstrap

- What is Grid System
- Use of Grid System
- Small, Medium, Large Grid System
- Container Vs Container-fluid

Working With Images, Text, Tables

- Image Responsive
- Rounded Image
- Circle Image
- Text-align
- Text Colors
- Responsive Table

Working With Bootstrap Form

- Labels
- Form Inputs
- Input Classes
- Type of Buttons
- Form Layouts

Working With Web Layouts, Menus

- Container Layout
- Container Fluid Layout
- Proper Use of Rows and Columns
- Menu
- Single Dropdown Menu, Multilevel Dropdown Menu
- Mobile Menu / Collapse Menu

Working With Slider, Tab Panel, Modal Box

- Responsive Slider
- Tab Panel
- Modal Box
- Menu
- Single Dropdown Menu, Multilevel Dropdown Menu

Working With Css Helpers, Responsive Utilities

- Class Helpers
- Responsive Utilities

Module-2 Web Development

PHP & MYSQL

Introduction to Php & Local Server Installing

- What is Php
- Server Side Vs Client Side Language
- What Is Server
- Installing Xampp/wamp
- Directory Structure of Xampp/wamp

Php Basics

- Basic Syntax
- Variables
- Echo/print
- Data Types
- Operators

Php Conditions,loops

- If Condition
- If Else Condtions
- Nested If Else
- Switch Statement
- Do While Loop
- While Loop
- For Loop
- Foreach Loop

Php Functions

- What Is Function
- Function With Arguments
- Return Function

Php Array,string

- What is Array
- Accessing Array
- Array Methods
- What is String
- Accessing String
- String Methods

Php Form & File Upload

- Action In Form
- Get/post In Form
- Form Validation
- File Uploading
- File Upload Validation
- Multiple File Uploading
- File Upload With Preview

Php Session & Cookies

- What Is Session
- Sending Data to Another Page
- Login Using Session
- What is Cookies
- How to Set/remove Cookies
- Save Password Example Using Cookies

mysql Database

Database Basics

- What is Database
- Need of Database
- Tables
- Primary Key
- Foreign Key
- Data Types

Normalization in Database

- What is Normalization
- Need of Database Normalization
- 1nf
- 2nf
- 3nf
- Bcnf

Php With Mysql

- Mysql Vs Mysqli
- Connect to Database
- Create Database
- Drop Database
- Select Database
- Create Table
- Insert Data Into Table
- Update Data
- Select Data
- Delete Data

Filtering Data in Mysql

- Where
- and
- or
- Between
- In
- Like
- Limit
- is Null

Mysql Joins

- Mysql Join
- Inner Join
- Left Join

- Right Join
- Cross Join
- Self Join

Mysql Grouping Data

- Group By
- Having
- Rollup

Mysql Transaction

- Mysql Transaction
- Mysql Table Locking

Mysql Import & Export

- Import Csv to Mysql
- Export Mysql to Csv

Wordpress

Wordpress Introduction

- It's Uses
- It's Importanc
- Installation and Configuration
- Wamp Server Setup/ Xamp Server Setup
- Database Creation
- Uses Of Wordpress File
- Wordpress Dashboard
- Importance of Dashboard
- Install New Theme, Modify New Themes
- Posts, Media, Pages
- Comments
- Appearance
- Customize and Navigate The Dashboard
- Writing Settings
- Different Editor and Tool Bar
- Html Editor and Tool Bar

- Text Formatting
- Page's Creation
- Difference Between Pages and Blogs
- Role of Pages and Blogs
- Optimization of Images For Uploading Using Seo
- Upload and Insert An Image
- Insert Images From Web Sources
- Uses of Images In Media Library
- Image Gallery Creation
- Insertion of Audio and Video in Pages and Blogs
- Uses of Widgets and Plugins
- Importance of Widget Option to Build Website
- Manage Sidebar Items Using Widget
- Important Plugins
- How to Install and Activate a Plugin
- How to Use Plugins in Websites
- Content Creation Using Page Builders
- Use of Typography to Enhance Posts and Pages
- Use Images/ Audio/ Video to Enhance Posts and Pages
- Customizing Header Art With a Built-in-tool
- Static Page Setup And Designing
- Add Sliders On Home Page
- Logo, Menus, Body, Footer Content Designing
- Update
- Manually and Automatic Setting
- Install Plugin Upgrades
- Resize Images Using Css
- Heading Color Changes Using Css
- Menu Updation Using Css
- Header Footer Designing Using Css
- Sidebar
- Html Mode

- Php Code
- Seo Introduction
- Most Important Seo Plugins
- Google Analytics and Webmasters Setup to Site
- Social Plugins Uses and Configuration's
- Sitemap Creation Using Plugins
- Professional Business/ News/ Blogging/songs Etc..
- Woo-commerce Website Development

Magento

Introduction

- Magento Order Management Overview
- Mom Admin User Interface Overview
- Onboarding/starting A New Project

Plans and Environments

- Mom Plans (Core And Store Fulfillment)
- Environments

Local Environment

- Getting Access to The Environment
- Creating a Tunnel Between Local Env and Mom

Magento Order Management Project

- How to Plan An Magento Order Management Project
- Magento Order Management Api Overview
- Magento Order Management Data and Integration Flow

Magento Order Management Mc Connector

- Working With The Mom Connector
- Installing and Upgrading The Connector
- Customizing The Mom Connector

Integrations

- Typical Integrations
- Registering Integrationsa

- Inventory Integrations
- Sales Channel Integrations
- Shipping Integrations
- Carrier Integration
- Customer Service Integrations
- Payment Integrations
- Other Types of Integrations (Reporting, Crm, Pim, Etc.)

Troubleshooting

- Troubleshooting
- Magento Support Portal
- Magento Status Page

Deployment Process

- Application Testing
- Pre-launch Activities
- Understanding Processes That Happen During Deployment
- Go Live Process

Key Features of Courses



1 Year Free
Class Retake



Money Back
Guarantee



Fees
Installment



Professional
Instructors



Live Project



Maximum Practice
Session With
Free Wifi*



Free
Library Books*



Pg and
Lodge Facility



Job Placement



Contact To
Counselor

Career Options:

Website Designer

Website Developer

PHP/MYSQL Expert

Wordpress Expert

E-Commerce Developer



STUDENT TESTIMONIALS



Classroom

Rohit Kumar (Industrial Training/B.tech(CS))

It Was Intensive and Stressful But It Was Rewarding and The Best Experience During My Career Life. The Tutors Were So Helpful, Supportive and Friendly. At Next-g, They Provide Me The Opportunity to Work On Various Live Projects and Also Taught About The Latest Technologies. It's A Great Choice to Start Your Career From Next-education



Online

Pooja Sabhrawal (Web Development Expert)

Being A Developer I Was Always Looking For A Course, Which Can Provide Practical Knowledge in Web Development and I Believe Next-g Education Has Satisfied All My Expectations. I Am Really Impressed With Rakesh Sir's Practical Knowledge So Looking Forward to Joining A Couple More Advanced Courses to Enhance My Skill Set.



Classroom

Ankit Dahiya (Industrial Training/B.tech(CS))

A Great Institution With A Healthy and Friendly Environment to Learn New Things. The Best Part is The Commitment Level of Faculties is Very High. Proper Attention is Given to Individuals. Practical Learning is Given More Importance Rather Than Just Mugging Up Textbook Stuff. I Suggest Everyone Who is Looking to Learn IT-skills Should Join Next G Education.



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www.pairkart.com

www.bestindianmachines.com

www.bigcrate.in

www.drklifecareayurveda.com

www.vishalinstitute.com

www.mayatravels.org



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